

We're delivering for you!

THIS month is National Home News Delivery Month, which across the UK has around 6,000 retailers signed up to and who deliver newspapers straight to their customers' doors every week.

Home News Delivery is a vital service, a backbone of newspaper sales, enjoyed and depended upon by thousands of readers nationwide, reliant on fantastic delivery partners to ensure that they receive their newspapers or magazines on a daily basis.

Across the UK there are thousands of retailers who offer a home delivery service.

As the clocks change and the nights get darker, October is an ideal time to place an order for home delivery as we enter the autumn and winter months.

A home delivery order guarantees customers get their newspapers, no matter what the weather, come rain or shine, the news is on the doorstep thanks to newsagents doing the delivery rounds.

Home News Delivery Month is also a chance to shine a light on the committed retailers that provide this outstanding service.

Among them is Fourways News in Penarth, Cardiff, run by father and

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son John and James Gough, themselves members of the National Federation of Retail Newsagents.

The family has run the business for the past 26 years, but there has been a newsagent there for more than 140 years.

Speaking about the Home News Delivery service, John said it is a win-win service both in front of and behind the counter.

He added: "The Home News Delivery service is something customers are appreciative of and to be honest is the cream on the cake of what we

offer here as a newsagent.

"Our customers who are signed up for it find it a very worthwhile and valuable service.

"We have around 550 customers on the books and I think there's a real sense of loyalty with a scheme like this.

"They know their papers will be delivered and they count on us, just as we count on them as customers.

"We deliver 363 days a year and we know that's important to our customers."

Indeed, during the pandemic John said the service was a lifeline for many but it continues to be an important service these days too.

Local newsagents up and down the country will be promoting the campaign, along with leaflet drops to ensure the spotlight is very much on the scheme again this month.

The service echoes community spirit among retailers and their customers, so there really is no time like the present to find a newsagent local to you and sign up for the Home News Delivery scheme.

■ You will find an exclusive introductory home delivery offer in the paper today. Place an order and you will save money and benefit from a great service.



The Home News Delivery scheme is a win-win for both newsagents and customers