

HOME NEWS DELIVERY MONTH

Newsagent Des makes sure you read all about it...



The nights are drawing in and the weather is worsening, but thanks to a new industry campaign you can make sure you get your newspaper delivered straight to your doorstep.

As part of Home News Delivery month - which runs throughout October - readers are being encouraged to sign up for the initiative which is provided by some 6,000 retailers across the UK.

With autumn and winter well on the way, and with it dark mornings and evenings, there is no better time to sign up for an at home delivery.

This will ensure readers will have their paper or magazine waiting to be read first thing in the morning without having to brave the winter weather.

As part of the campaign, Home News Delivery month is also shining a spotlight to the dedicated newsagents who help ensure thousands of people get the best news, features and sport delivered right to their door.

One of those retailers is Paisley man Des Barr, who alongside a team of 70 youngsters, ensures local papers and magazines are delivered to residents every day.



Newsagent Des said Home News Delivery provides an important service to the community, helping readers who are unable or not fit enough to get out to the shop, and also offering convenience for regular

readers who perhaps don't have the time to pick up a paper.

And Des would know, he's been in the business for 33 years, working out of Sinclair Barr Newsagents, in Glasgow Road, Paisley.

Des is proud to offer home delivery and provide what he says is a vital service.

He said: "We provide a vital service to the local community.

"We work exceptionally hard to make sure that the paper is there on time.

"It's predominantly older people that get home deliveries, but that's not exclusive.

"I think that the convenience of having the paper delivered is the biggest factor in people choosing to get a delivery, whether they're younger or older.

"You can pick one day, you can pick seven days and the payment methods are all simple."

And so with winter on the way, there's no better time to organise setting up the delivery of your local paper.

And Des, alongside thousands of retailers all over the UK, will be on hand to make sure every paper gets out to whoever needs it.

Des added: "We're very lucky we have loyal readers

that will set out everyday and come here for their paper, but not everyone's able to, so home delivery is a great option."

● You will find an exclusive introductory home delivery offer in the paper today. Place an order and you will save money and benefit from a great service.

